

REAL MATTERS INC.

NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS TO BE HELD ON FEBRUARY 4, 2021

TAKE NOTICE THAT an annual general meeting (the “**Meeting**”) of the shareholders of REAL MATTERS INC. (“**Real Matters**” or the “**Company**”) will be held at 50 Minthorn Boulevard, Suite 301, Markham, Ontario, on Thursday, February 4, 2021 at 10:00 a.m. (Eastern time) for the following purposes:

1. to receive the audited consolidated financial statements of Real Matters for the year ended September 30, 2020, together with the auditor’s report thereon;
2. to elect directors of Real Matters to hold office until the close of business of the next annual general meeting of Real Matters’ shareholders;
3. to re-appoint Deloitte LLP as the auditor of Real Matters to hold office until the close of business of the next annual general meeting of Real Matters’ shareholders and to authorize the directors of Real Matters to fix the auditor’s remuneration; and
4. to transact such other business as may be properly brought before the Meeting or any adjournment thereof.

Information relating to the items described above is set forth in the accompanying Management Information Circular of Real Matters.

Only registered shareholders of record of Real Matters at the close of business on December 24, 2020, the record date, or the persons they appoint as proxies, will be entitled to receive notice of and to vote at the Meeting. In light of the COVID-19 pandemic, you are encouraged to provide your voting instructions or appoint your proxyholders online in advance of the meeting at www.voteproxyonline.com in accordance with the instructions on the form of proxy or voting instruction form as this will reduce the risk of any mail disruptions. If you prefer, you may also vote in advance using any of the other voting methods set out in the accompanying form of proxy or voting instruction form by following the instructions on the applicable form. You will need your control number contained in the accompanying form of proxy or voting instruction form in order to vote online.

In order to be valid for use at the Meeting, proxies must be received by TSX Trust Company by 10:00 a.m. (Eastern time) on February 2, 2021 or, if the Meeting is adjourned or postponed, 48 hours prior to the time which the Meeting has been adjourned or postponed, excluding Saturdays, Sundays and statutory holidays. The chair of the Meeting may waive or extend the proxy cut-off time without notice. Non-registered shareholders of Real Matters who receive these materials through their broker or other intermediary should carefully follow the instructions provided by their broker or intermediary.

A registered shareholder may attend the Meeting in person or may be represented at the Meeting by proxy. **However, on November 3, 2020, the Government of Ontario announced the “COVID-19 response framework: keeping Ontario safe and open” (the “Framework”) to protect the health and safety of all Ontarians and reduce the spread of COVID-19. The Framework establishes five levels of public health measures with varying degrees of restrictions depending on which level a particular region is in. As of the date hereof, York region is currently in the Grey-Lockdown zone which prohibits organized public events and social gatherings. If this Framework or another law or order limiting the number of attendees at the Meeting is in place on the date of the Meeting, the Company intends to proceed with the Meeting so long as quorum is satisfied, but attendance in**

person will be limited to the maximum number of attendees permitted by law, inclusive of at least one of the management proxyholders named in the enclosed form of proxy or voting instruction form, one management proxyholder other than the ones named in the enclosed form of proxy or voting instruction form, the authorized meeting chair and the scrutineer for the Meeting. Even if the Framework has been lifted at the time of the Meeting, there may be continuing public health recommendations in place to reduce the spread of COVID-19. Accordingly, we strongly encourage shareholders to vote by completing and submitting the enclosed form of proxy or voting instruction form in advance of the Meeting. By doing so, a registered shareholder's shares will be represented at the Meeting and its wishes on matters for decision at the Meeting will be made known to the Company's Board of Directors and management.

The Company reserves the right to take any additional precautionary measures that it deems appropriate in relation to the Meeting in response to further developments in respect of the COVID-19 pandemic, including, if it considers necessary or advisable, hosting the Meeting solely by means of remote communication. Changes to the Meeting date and/or means of holding the Meeting may be announced by way of press release. Please monitor Company press releases as well as the Investor Relations section of the Company's website at www.realmatters.com for updated information. The Company advises shareholders to check the Investor Relations section of the Company's website one week prior to the Meeting date for the most current information. The Company does not intend to prepare or mail an amended Management Information Circular in the event of any changes to the Meeting format.

In the interest of protecting the health and safety of Real Matters' shareholders and employees and the communities in which they live, the Company may adopt screening or other measures for identifying COVID-19 symptoms or risk factors at the Meeting as may be recommended or required by applicable health authorities. The Company reserves the right to refuse admission to a Shareholder or proxyholder seeking to attend the Meeting who the Company believes may pose a health risk to attendees at the Meeting or whose admission would violate applicable public health laws, policies or orders in place at the time of the Meeting. In addition, all attendees will be required to practice social distancing and wear a face covering.

To permit shareholders and proxyholders to listen to the Meeting in real time, without having to attend in person, the Meeting will also be webcast live. The details for the webcast will be posted on the Company's SEDAR profile at www.sedar.com and in the Investor Relations section of the Company's website at least five days prior to the Meeting. In addition, a recording of the webcast will be archived and available in the Investor Relations section of the Company's website following the live event. Shareholders and proxyholders who view the webcast will not be able to vote through the webcast or otherwise participate in the Meeting. Shareholders and proxyholders attending the webcast will be able to participate in a live question and answer session following the conclusion of the Meeting.

DATED at Markham, Ontario this 24th day of December, 2020.

By Order of the Board of Directors

(signed) "*Brian Lang*"

Brian Lang
Chief Executive Officer